



44Greetings and welcome to U-M!

I am thrilled that your student has chosen the University of Michigan. This is an exceptional institution, with an extraordinary mission of service to the public and a proud history of academic excellence, innovation, and civic engagement. I know your student will thrive in this environment.

We are especially fortunate to have a robust community of support, in particular, the parents of our students. The great work being done on our campus would not be possible without the dedication of these individuals who share their invaluable perspectives and insights to advance our university's tradition of philanthropy and its incredible, far-reaching impact.

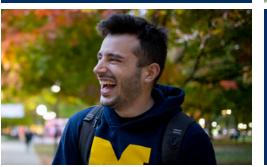
I am delighted to invite you to be part of our mission. By joining the Parent & Family Leadership Council, you can help shape the future of this university, and the countless lives it will impact. This council's commitment to creating a preeminent education along with unforgettable experiences, not only for their own students but for the entire university community, is an inspiring reminder of the enduring strength of our Michigan Family.

Thank you for entrusting your student with us. They are about to embark on a truly amazing journey of learning and discovery at a world-class university, joining the leaders and best. I hope you will consider this invitation and come with us on this journey. Thank you, and Go Blue!

President Santa J. Ono









An Amazing **Adventure** Begins

Congratulations on your student's enrollment at the University of Michigan. This is the beginning of an amazing adventure among the leaders and best at this top global university. During your student's time here, they will collaborate with world-class faculty and other scholars from around the world to discover their true voice, develop insight and ideas, and blaze new trails into the future. They will encounter new perspectives and learn from transformative experiences beyond classroom walls.

They will become the leaders of tomorrow.

At the University of Michigan, the "leaders and best" are more than the lyrics to a fight song. They signal **our highest aspirations.**

Tradition Runs Deep

U-M is a world-class public institution with the responsibility to use its expertise across disciplines, academic strength, and powerful resources to enhance our world. Our deeply-rooted philanthropic tradition helps us to meet that responsibility while enabling us to provide access and opportunities to our students. **The Parent & Family Giving** program gives Michigan parents a chance to show pride in their student and enhance the student experience by supporting an array of U-M programs. Parent donors can strengthen their family's legacy at Michigan by helping to support and prepare the next generation of the leaders and best.





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The Parent Council provides an opportunity to learn about the university from the president to the staff, gifted professors, and students as they describe their research, cultural achievements, and their impacts on the university, the community, and the world. It's also a chance to meet and interact with other parents, making the university a true family.

Susan & Matt Weinberg, parents of Jessie '22 and Ali '24 Roslyn, NY





Join Our **Philanthropic Tradition**

U-M's **Parent & Family Leadership Council** is comprised of leading parent donors. Participating on the council is a great way to meet other Michigan parents across the country who share the goal of enriching the student experience through philanthropy. This select group of parents serves as U-M ambassadors, helping to identify and engage fellow Michigan parents. Leadership Council volunteers provide valuable insight into the business culture and economy of their local community. They are invited to special events for updates on important university activities, helping them to serve their communities with information about exciting new developments at U-M.



The Parent Council has given me an inside look into university leadership. Additionally, the friendships and cohort group are second to none.

Michael Glimcher, parent of Leah '18 and Blair '24 Columbus, OH





Giving Opportunities

Parent Council members have the opportunity to direct their gifts and support the university program or initiative they are most passionate about.

- Gifts could fund scholarships, internships, or study abroad opportunities in their student's school or college.
- They could help with the construction of the new Central Campus Recreation Building.
- They could assist researchers at Michigan Medicine working to cure diabetes, cancer, and other diseases.
- They might support a new acquisition for the collection at the University of Michigan Museum of Art.
- Or perhaps a performance at Hill Auditorium or the Power Center presented by the University Musical Society.
- Whatever your passion or interest, we look forward to helping you achieve your philanthropic goals here at the University of Michigan.



PARENT & FAMILY LEADERSHIP COUNCIL



Volunteer Job Description

• Attend two council meetings annually; participate in conference calls when available.

 Act as an ambassador for the university; stay informed about its activities and priorities.

• Recommend and assist in recruiting other volunteers.

• Host the president, deans, and other university leaders when requested.

• Be a resource for development officers to open doors to prospective donors and organizations.

 Assist the development staff with identifying, cultivating, and soliciting individuals for gifts.
Make a case to others for supporting the university.

• Help identify issues that are especially important to parents of U-M students.

• Contribute to the parents/families' fundraising success by making a major gift commitment.



Learn More

If you have any questions regarding our program, the Leadership Council or a parent gift, please contact:

Matt Burrows — Executive Director, Parent & Family Giving Principal and Lead Gifts; Tri-State and New England Regions <u>burrowsm@umich.edu</u> / **734.647.1940**

Heidi Jesiel — Senior Director, Parent & Family Giving Southern Region, Los Angeles, Miami, and Washington D.C. <u>hkirby@umich.edu</u> / **734.845.0554**

Joe O'Geen — Director, Parent & Family Giving Northern Region, Bay Area, Chicago, and Michigan **jogeen@umich.edu** / **404.933.9408**

leadersandbest.umich.edu/pfg/overview

Regents of the University of Michigan:

Jordan B. Acker, Michael J. Behm, Mark J. Bernstein, Paul W. Brown, Sarah Hubbard, Denise Ilitch, Ron Weiser, Katherine E. White, Santa J. Ono, ex officio.

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