



# HADLEY FAMILY CCRB NAMING OPPORTUNITIES

INSPIRING WELL-BEING





HADLEY RECREATION CENTER

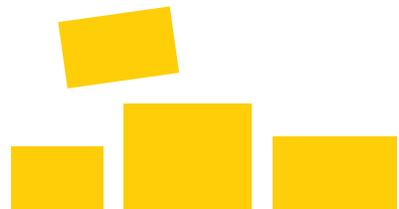
MICHIGAN

M





**GIFT MAY BE  
FUNDED  
OVER 5–8 YEARS  
THROUGH A  
COMBINATION  
OF CASH AND  
PLANNED GIVING  
OPTIONS.**



**1954–1976**  
**CURRB AND BELL POOL**  
Several structures built more than 50 years ago



**11 vs 7.2**  
Big Ten universities average 11 square feet of recreation space per student—U-M is currently at 7.2

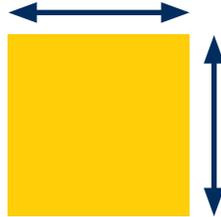


**70%**  
About 70% of students use available recreational sports facilities, programs, and services

**CURRENT RECREATION SPACE**



**Summer 2023**  
**CCRB REPLACEMENT FACILITY**  
CCRB is replaced with a new, state-of-the-art facility



**210,000**  
Square feet for recreation and wellness in the new facility



**100%**  
Has the potential to engage all U-M students

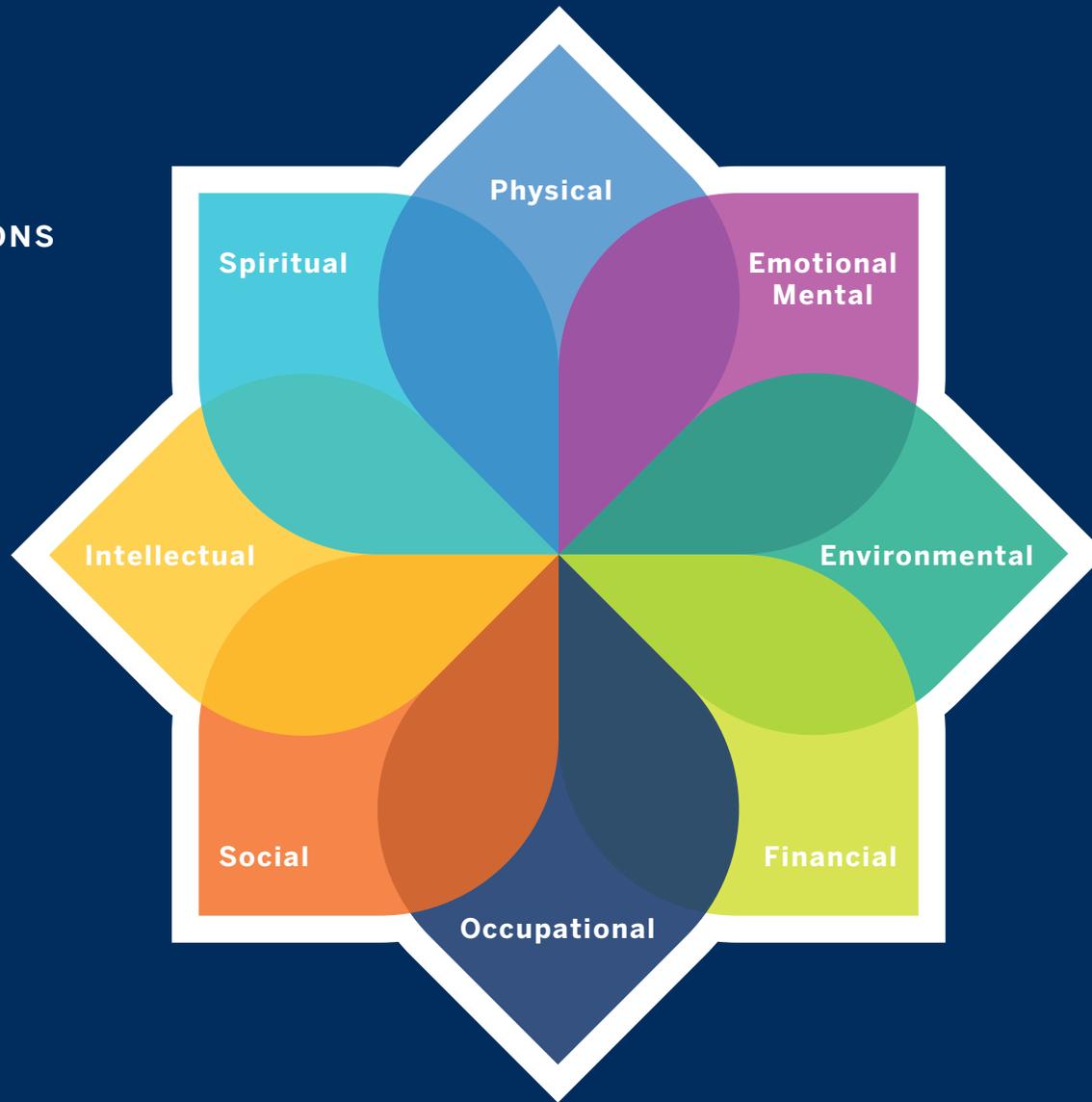
**NEW RECREATION SPACE**



The CCRB is a cornerstone of campus, a vibrant and active space where students and the broader U-M community explore the meaning of well-being while challenging themselves, gathering with friends, and learning how to thrive physically and mentally throughout the ups and downs of life. Each person who steps into this facility is there thanks to our campus commitment to student and community health and wellness—and each person who steps out after a class, workout, game, or gathering does so with a renewed sense of community and belonging.

**Martino Harmon**  
Vice President for Student Life

WELL-BEING  
AT U-M ENTAILS  
EIGHT DIMENSIONS

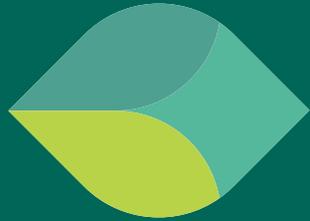


The **CCRB REPLACEMENT FACILITY** promises to holistically support students, staff, and faculty on their journeys to personal well-being.

The University of Michigan has long recognized the powerful link between physical and mental health and championed the importance of activity and recreation to the overall wellness of our community. Key to this commitment is a modern, state-of-the-art facility that meets today's recreation, athletic, and fitness needs. Providing premier space for recreational activities as well as education, public health, and social gatherings, the new **Central Campus Recreation Building** will greatly enhance the quality of life for our community, allowing greater access and opportunity for students, faculty, and staff to improve their health and well-being



# ENERGY EFFICIENCY MEASURES



**The building's design and systems include several energy-efficient features that will target an estimated 20 percent energy savings compared with an energy code-compliant building**

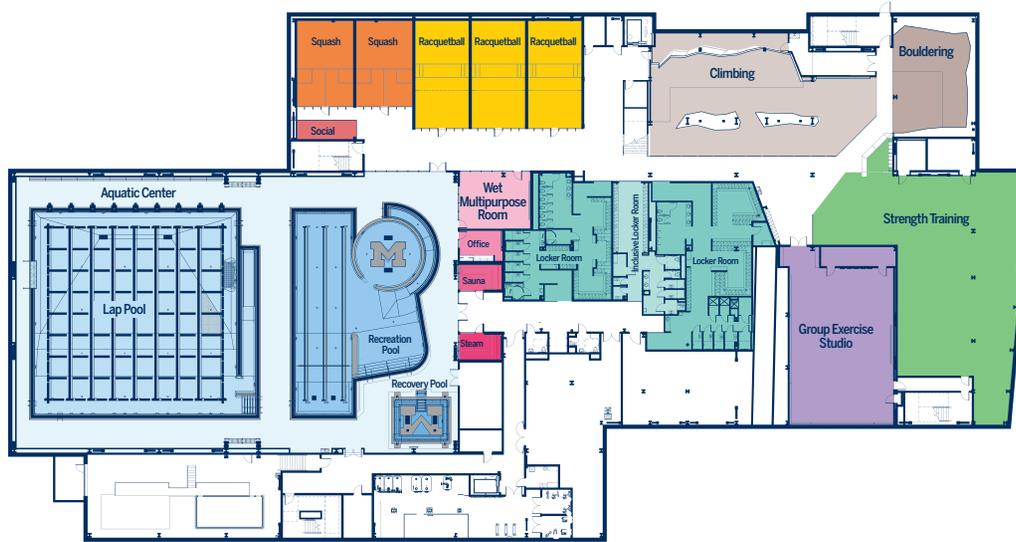
- Automated window shades in the south- and west-facing windows
- Energy recovery chiller for IT closets and electrical rooms
- Increased inspection of building envelope during construction
- Improved lighting power densities
- Increased insulation walls
- Increased insulation on the roof
- Better-performing glass
- Better-performing chiller equipment
- Provide demand control ventilation sensors for densely populated zones
- Provide dual energy recovery wheels for units with increased discharge air temperature
- Provide roof overhangs to shade sunlight

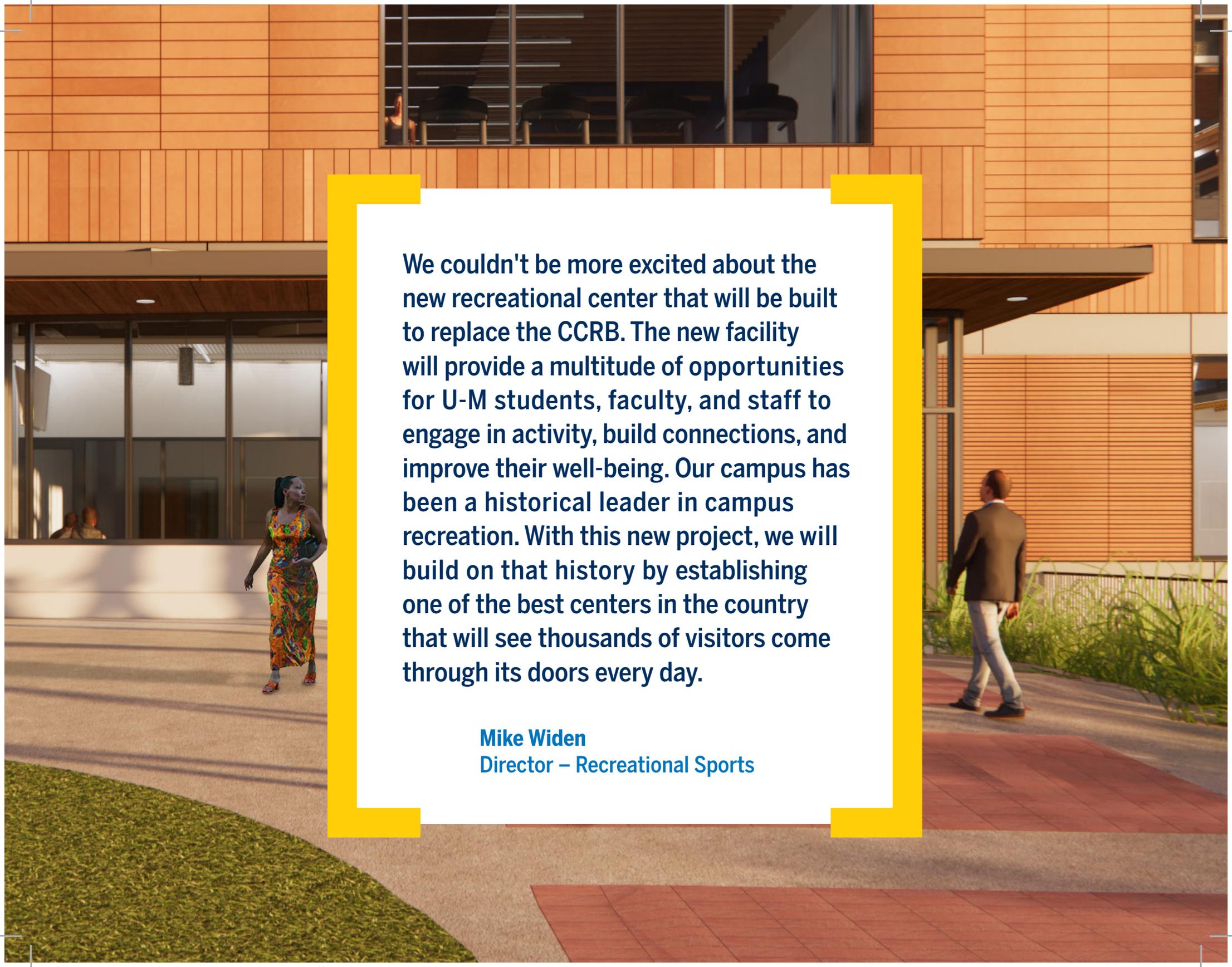
## Other Sustainability Features

- Registered under the LEED green building certification program with the certification goal of LEED Silver under the LEED v4 for New Construction rating system
- Redevelops a previously developed site
- Located near public bus routes to encourage the use of public transit
- Proximity to basic services, such as banks, theaters, and restaurants encourages building occupants to walk instead of drive
- Utilizes native and drought-tolerant plantings and with no irrigation for the project landscape
- Site protection/maintaining vegetative elements (landmark and surrounding trees)
- Stormwater management system limits increased (post-construction) runoff levels, and vegetation and topsoil filter stormwater before it enters the existing system
- Construction waste to be diverted from landfills when possible
- Low-VOC adhesives and sealants, paints and coatings, flooring systems, and composite wood products used
- Materials contain recycled content when possible
- Regional materials specified whenever possible to reduce negative environmental impacts associated with transportation
- Uses low-flow bathroom fixtures, which reduce water consumption by a minimum of 20 percent
- Uses low-impact refrigerants minimizing contributions to climate change

## FLOOR 1

- A large, strength-training space for Olympic-style workouts, powerlifting, free weights, etc.
- Aquatic Center with separate pools for lap swimming, water fitness classes, recovery, and more
- Triple the aquatic space of the current CCRB



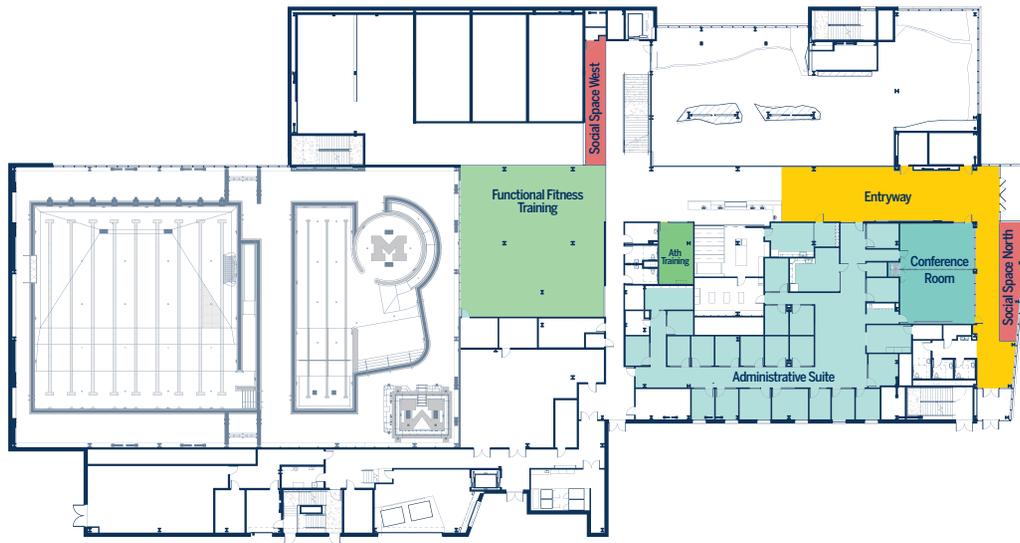


**We couldn't be more excited about the new recreational center that will be built to replace the CCRB. The new facility will provide a multitude of opportunities for U-M students, faculty, and staff to engage in activity, build connections, and improve their well-being. Our campus has been a historical leader in campus recreation. With this new project, we will build on that history by establishing one of the best centers in the country that will see thousands of visitors come through its doors every day.**

**Mike Widen**  
Director – Recreational Sports

## FLOOR 1M

- Welcoming and open main entrance, filled with natural light
- An expansive view of the different activity spaces
- A large fitness training area

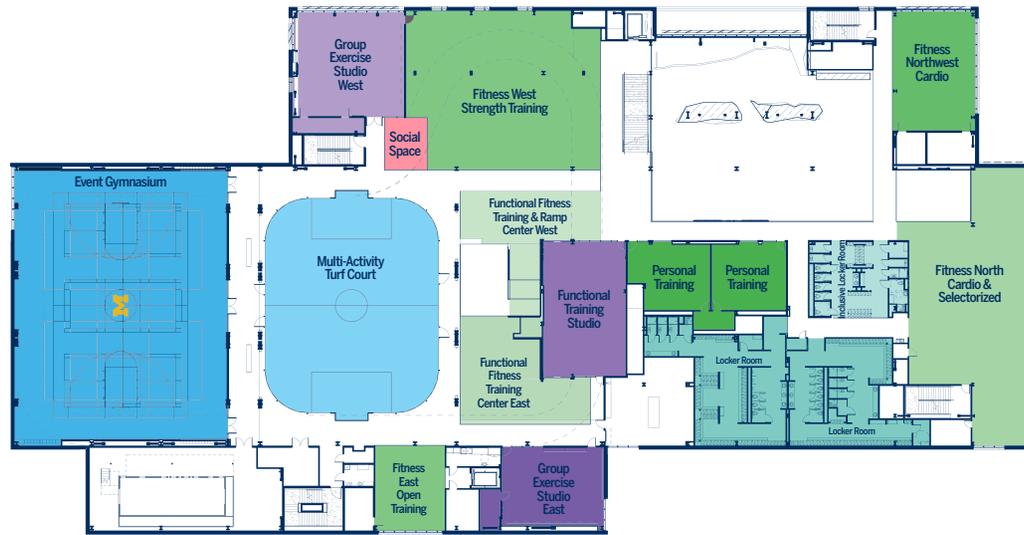


North Entry



East Entry

## FLOOR 2



- Open floor plan for versatile workouts
- Unique turf ramp allows training across a range of strength and cardio styles
- Functional training studio equipped with non-powered treadmills, bikes, rowers, and more
- Areas for sports activities, such as basketball, volleyball, badminton, and soccer



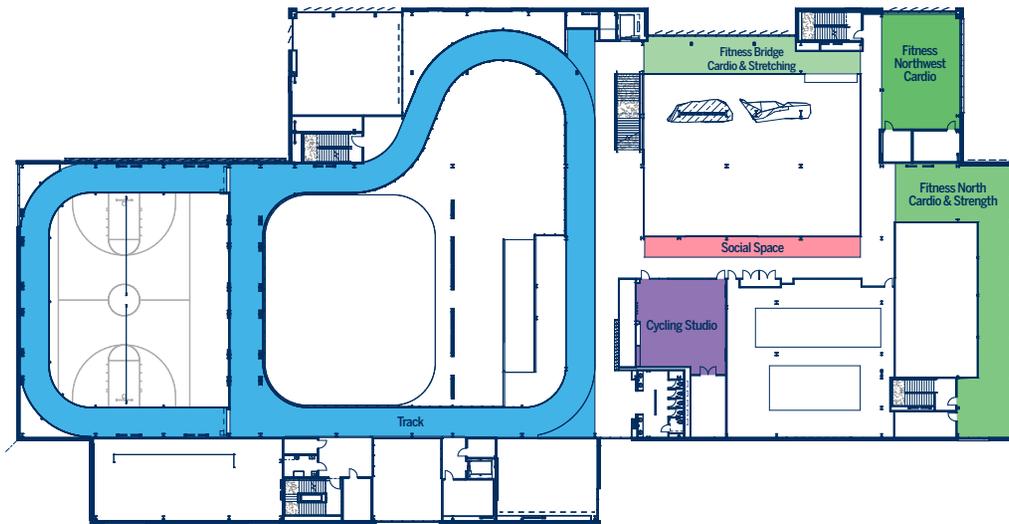
Event Gymnasium

An architectural rendering of a modern fitness center. The space is bright and open, with a high ceiling and large windows. In the foreground, a woman in a yellow top is using a cable machine. In the middle ground, a man is sitting on a rowing machine. In the background, a group of people is playing soccer on a field. A woman in a pink top is drinking water in the foreground on the right. The overall atmosphere is active and healthy.

**Building a Better Michigan and the student population at large are extremely eager for the CCRB project to break ground in the coming months. Despite the hiccups that the pandemic put on the project's timeline, it has been incredibly invigorating for students to finally see this crucial undertaking pick up steam again at the administrative level and that the construction process will soon begin.**

**David Mikkola**  
President – Building a Better Michigan student organization

Functional Fitness



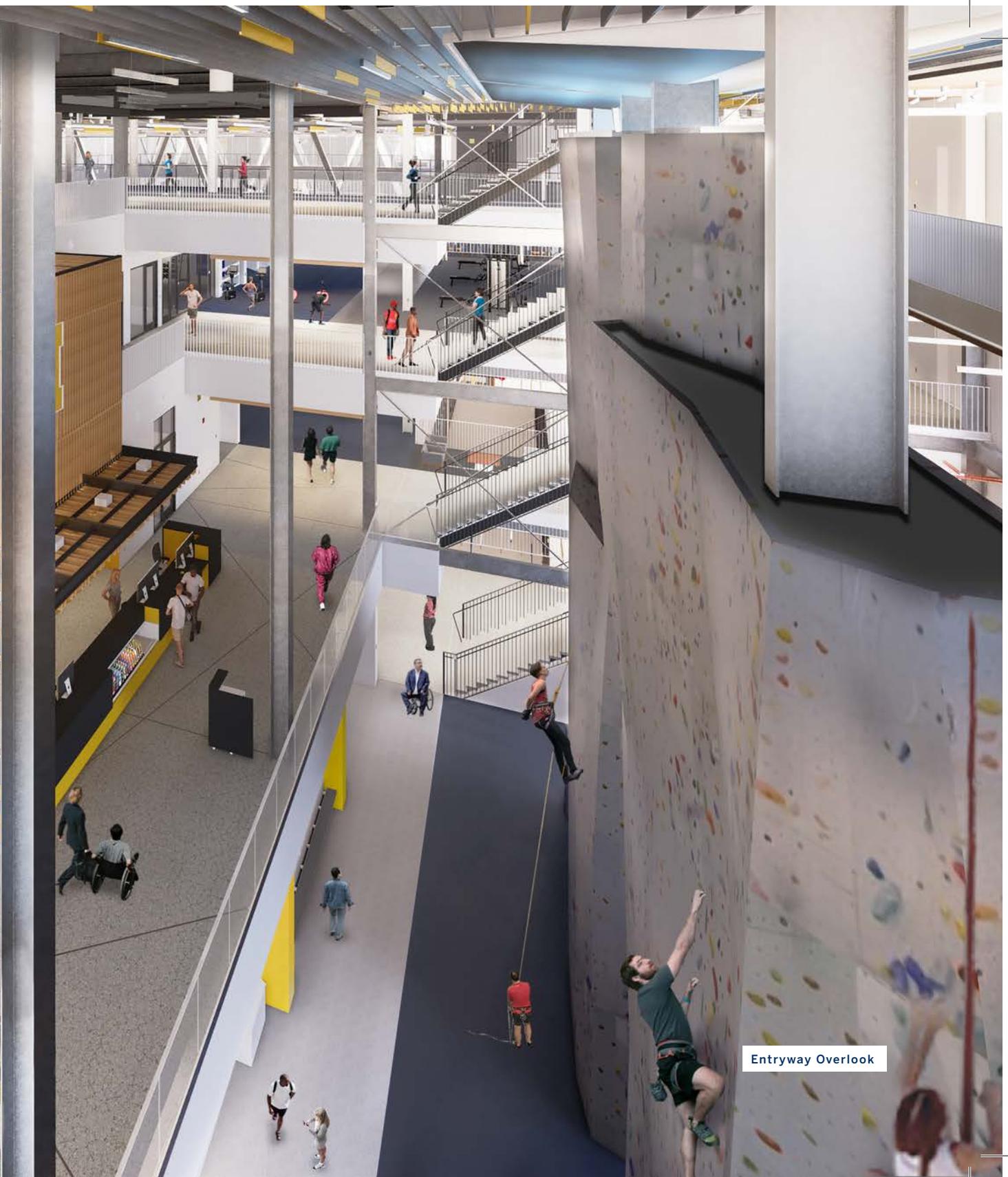
## FLOOR 2M

- Cardio training opportunities including treadmill, 1/8 mile indoor track
- Fantastic views facing west and north
- State-of-the-art cycling studio for group classes or individual workouts

Building a Better Michigan is very excited for the new CCRB to come to fruition, and this enthusiasm has spread deeply into the surrounding university community. U-M students, faculty, and staff alike are eagerly awaiting the construction and completion of the CCRB replacement—an innovative, modernly optimized yet sustainable take on much-needed recreational space. The completion of this project is integral to the experience and well-being of the Michigan community.

**Kevin Orloski**

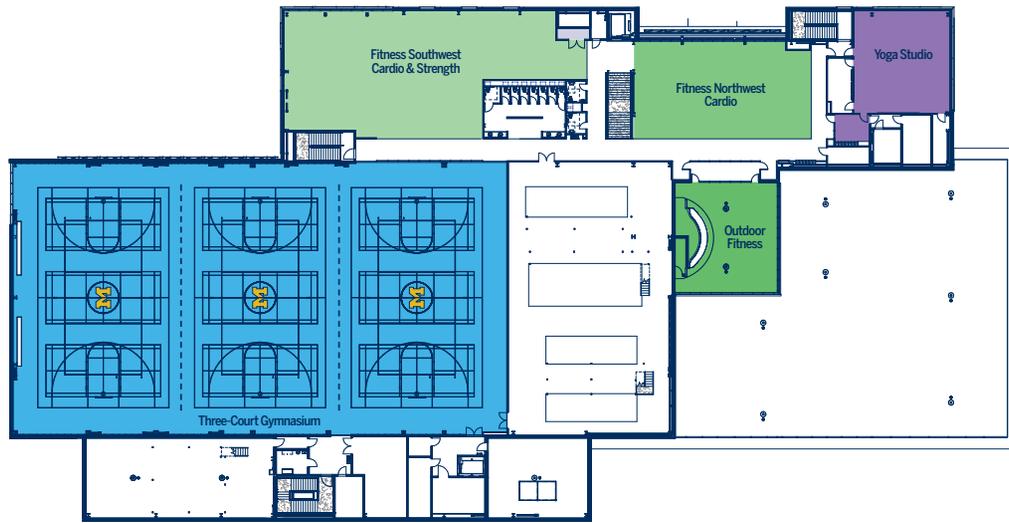
Vice President – Building a Better Michigan student organization



Entryway Overlook

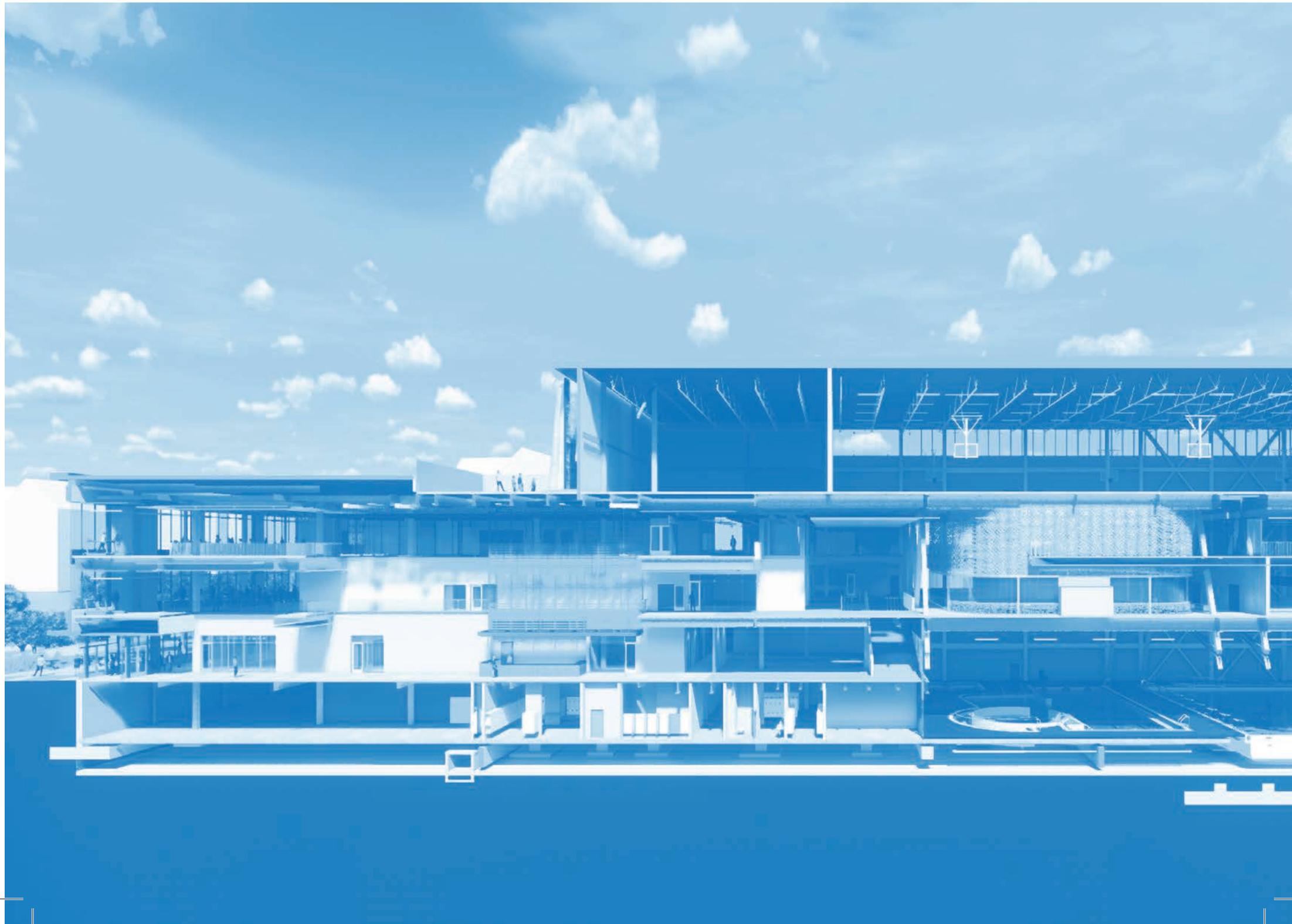
## FLOOR 3

- Top level of the facility
- Yoga studio
- Largest gymnasium space with three, full-size courts filled with natural light and equipped for basketball, volleyball, or badminton





Three-Court Gymnasium





## THE VISION

Michigan is in a unique position in its third century to pioneer how universities support and advocate for physical and mental health in their communities. A \$165 million investment in forward-thinking and innovative recreational spaces fortifies the university's commitment to health and wellness and underscores its belief that students deserve top-tier resources to practice well-being. By supporting the CCRB building replacement, you can help foster a healthier Michigan community and put your mark on the architectural future of U-M.

### COST

**\$165,000,000** estimated cost

**\$115,000,000** funded by student fees and university support

**\$50,000,000** fundraising goal

# CCRB LEADERS WALL

**CCRB LEGENDS** \$5,000,000 and above

**CCRB HEROES** \$1,000,000 to \$4,999,999

**CCRB VICTORS** \$500,000 to \$999,999

**CCRB FOUNDERS** \$100,000 to \$499,999





HADLEY RECREATION CENTER

## **M** | STUDENT LIFE

## **M** | RECREATIONAL SPORTS

### **Regents**

Jordan B. Acker | Huntington Woods

Michael J. Behm | Grand Blanc

Mark J. Bernstein | Ann Arbor

Paul W. Brown | Ann Arbor

Sarah Hubbard | Okemos

Denise Ilitch | Bingham Farms

Ron Weiser | Ann Arbor

Katherine E. White | Ann Arbor

Santa J. Ono | ex officio

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